

Bournemouth Development Company – proactive key messaging

We want to help deliver an improved quality of life for Bournemouth, Christchurch and Poole residents, making it the best place to live in, work in, study in and visit

| <p>BDC has the knowledge and skills to deliver for BCP</p> | <p>BDC is helping to create a better quality of life for local people</p> | <p>BDC helps BCP's economy to grow for everyone</p> | <p>BDC builds homes for BCP residents from all walks of life</p> |
|--|--|--|--|
| <ul style="list-style-type: none"> • The Bournemouth Development Company is a long-term, 20 year partnership between BCP Council and Morgan Sindall Investments Ltd. • We combine Council-owned sites and the Town Centre Vision with Morgan Sindall's design, financial and development experience. • We use our developments to unlock much-needed funds that the Council can use in the future. The Council then decides where to invest to continue rejuvenation of the town. • We are starting with profitable schemes which provide the Council with funds for improvements to public spaces, infrastructure and leisure facilities. Without these initial schemes, future funding could be limited. | <ul style="list-style-type: none"> • We are thinking big. We aspire to help create a new, exciting town centre which will improve quality of life for local residents and visitors alike. • The conurbation already has a lot to be proud of, but we must safeguard this for future generations. We must aim to provide the best quality of life for all residents. • These plans include new housing, business hubs, arts and culture spaces, leisure and retail units, and new open public areas. • We focus on quality design and architectural excellence, creating buildings that enhance the whole of the town. • We always have and always will consult with local people about our plans. We want their ideas and feedback to shape the future of their town. | <ul style="list-style-type: none"> • A thriving local economy is good for everyone. It creates new jobs, encourages new visitors, future-proofs businesses, and makes the town a desirable place to live, work and visit. • Since 2011, BDC schemes have contributed over £67m to the local economy. • We anticipate delivering at least another £400m of new investments over the remainder of the partnership. • We have employed over 20 local companies across the supply chain, supporting hundreds of local jobs for local people. • More people living in the town centre means more spending for local businesses, more council tax and business rates to pay for essential services, and more jobs for local people. | <ul style="list-style-type: none"> • New homes for purchase or rental help to improve quality of life for individuals and families across the town. • Town centre homes make the best use of our restricted spaces. They drive more residents to town centre shops and restaurants, helping these businesses thrive – figures show a 16% increase in footfall across the town. • We are creating housing for people from all walks of life, including private housing, developer-managed rentals, and Council-run private rental schemes. • New homes will help to meet the Government's new housing targets, which are rising to meet demand, especially in prosperous, popular towns like Bournemouth, where new housing is in short supply. |